

Scaling Liberty through Academia

Friday, 19 February 2016

- Chair: Daniel Green, Templeton Foundation, USA
- Ken Schoolland, International Society for Individual Liberty, USA
- Madhusudan Raj, Veer Namad South Gujarat University, India
- Kim Chung Ho, Freedom Factory Ltd, South Korea

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- Ken Schoolland

Ken Schoolland of the International Society for Individual Liberty is involved in educating university students about free market ideas. Dr Schoolland shared how he and his team adapted his book “The Adventures of Jonathan Gullible” into screen plays for theatre - to teach economics and free market concepts to high school and elementary students, as well as individuals who are illiterate and suffer from extreme poverty. Regarding these innovative methods, Dr Schoolland said, “humour and satire are great ways to get around the sensors.”

Madhusudan Raj spoke about the difficulty in persuading economic faculties throughout the country to stop teaching Keynesian ideas exclusively. Instead, Raj hopes that students in university are taught the entire spectrum of economic philosophies, so that they have the necessary information to choose which ideas to subscribe to when they become adults.

In South Korea, where most of the population is anti-capitalist, Kim Chung Ho from Freedom Factory Ltd resorts to unconventional methods to advocate free market

concepts. These include the use of cartoons, hip hop dances and fun lectures with students.

In summary, teaching free market ideas in academic circles is always a challenge.

Innovative methods must thus be used, to effectively enable students to learn about the benefits of free markets and classic liberalism.